

## **Privacy Policy**

This privacy policy sets out how the New Jersey Association of REALTORS<sup>®</sup> (“NJAR<sup>®</sup>”) uses and protects any information that you give NJAR<sup>®</sup> when you use [www.REALstoryNJ.com](http://www.REALstoryNJ.com).

NJAR<sup>®</sup> is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website you can be assured that it will only be used in accordance with this privacy statement.

NJAR<sup>®</sup> may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from January 1, 2010.

### **What we collect**

We may collect the following information:

- Name, company name and job title
- Contact information including email address, physical or mailing address, and phone number.
- National REALTOR<sup>®</sup> Database System number

### **What we do with the information we gather**

As part of the Get the REAL Story<sup>®</sup> public education campaign effort, we require this information to register you for special events or send you information you may have requested. You may opt-out of our e-mail database by following the opt-out instructions at the bottom of the e-mail or by e-mailing [info@njar.com](mailto:info@njar.com) and requesting to be removed.

We will not sell, share or otherwise provide other information about you to third parties, except when required by law or valid legal process, or to protect the personal safety of our members or the public.

We request that third parties receiving the information comply with applicable federal and state law pertaining to privacy.

### **How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or personalizes the website for you. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We may use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to user needs.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Links to other websites**

At certain places throughout the provided information, live links to other websites (including advertisements on videos) can be accessed. Such external sites contain information created, published, maintained, or otherwise posted by organizations independent of NJAR<sup>®</sup>. NJAR<sup>®</sup> does not endorse, approve, certify, or control these external sites, nor any commercial product or service referenced therein, and does not guarantee the accuracy, completeness, efficacy, or timeliness of information located on these sites. NJAR<sup>®</sup> assumes no responsibility for consequences resulting from the use of information or downloads on external sites, nor any commercial product or service referenced therein.

This privacy policy complies with applicable federal and state law.